

# From our Pasture to your Plate

## RED MEAT SECTOR CONFERENCE

# PROGRAMME

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Red Meat  
Sector  
Conference

2024

22 -23 July  
Tākina, Wellington

### MONDAY 22 JULY

Time	Session
4:30 - 6:30 PM	Registration opens
4:30 - 6:30 PM	Welcome cocktail   Sponsored by QCONZ

### TUESDAY 23 JULY

Time	Session
7:15 AM	Registration Opens
8:00 AM	Mihi Whakatau
8:15 AM	Welcome from MIA Chair   Nathan Guy
8:25 AM	MPI Address   Ray Smith
8:55 AM	Welcome & Housekeeping   Dr Michelle Dickinson (MC)
9:05 AM	Welcome from Partnership Sponsor   Kate Acland - Beef + Lamb New Zealand
9:15 AM	<b>Agriculture &amp; Trade: New Zealand's winning formula</b>   Minister Nicola Grigg New Zealand has a proud history as an agricultural producer and trading nation. Hear from the Government about the ambition to leverage our rich expertise in both areas to boost our future prosperity.
9:45 AM	<b>Panel Session: The Emerging Trade Landscape</b> Sarah Salmond - MinterEllisonRuddWatts Brian Wilson - MFAT Stephen Jacobi - NZ International Business Forum <i>Facilitated by Sirma Karapeeva, MIA</i> With Big Power maneuverings on the rise, the global geopolitical and trade landscape is shifting fast. That can make for choppy waters for a small, open, trading nation in the South Pacific. Hear from New Zealand's leading trade expert on the changes we need to make to successfully navigate the new trade normal of the 21st century.
10:15 AM	<b>Panel Session: ANZAC take on the world</b> Hamish Marr - NZ SATE Su McCluskey - Aus STATE <i>Facilitated by Patrick Hutchinson, AMIC</i> Australia and New Zealand share many things, including a strong pivot to the emerging economies of the Asia Pacific region. Hear from leading industry, agriculture and trade specialists from both sides of the Tasman about the opportunities they see for red meat exports in the decade ahead.
10:45 AM	<b>Morning tea   Sponsored by Philadelphia Regional Port Authority</b>
11:15 AM	<b>Partnership Sponsor – Beef + Lamb New Zealand: Farming for Customers of the Future</b> <b>Panel Speakers</b>   Mark Guscott - Glen Eden Farms Ltd Allen & Jo Johnstone - Wallace Johnstone Ltd Jason Millar - Roslyn Downs <i>Facilitated by Kerre Woodham - Newstalk ZB</i>
12:00 PM	<b>Breakout session 1: Evolving customers</b>   Tim McCready - NZTE <b>Breakout session 2: Emerging Technology &amp; Climate change</b>   Wayne McNee, Agrizero
12:45 PM	<b>Lunch   Sponsored by Apparelmaster</b>
1:45 PM	<b>Breakout session 3: Nutrition and public health</b>   Julia Sekula - Beef + Lamb New Zealand <b>Breakout session 4: New Zealand's biosecurity system – a critical export enabler</b> Pete Thomson - MPI
2:30 PM	<b>Afternoon tea   Sponsored by Kotahi Logistics</b>
3:00 PM	<b>Connecting Producers to customers</b>   David Ross, Kotahi Logistics Logistics play a critical but often under-recognised role in getting red meat from farmers to consumers around the world. Hear from leading voices in the logistics chain as they share their perspectives on the forces shaping how we move product around the world.
3:30 PM	<b>Conference wrap</b>   Sirma Karapeeva - CEO, Meat Industry Association
3:45 PM	<b>Closing Karakia</b>
6:00 PM	<b>Pre-dinner cocktail   Sponsored by McCarthy's-Uniworks</b>
7:00 PM	<b>Maersk Gala dinner</b> Gala Dinner Speaker, Chef Dale Bowie Hear from The Development Kitchen's founder about how his team are blending science and cookery to ensure New Zealand grass-fed red meat establishes itself as a unique dining experience using a distinct flavour and texture profile.