mia
Meat Industry Association

RED MEAT SECTOR CONFERENCE

SPONSORSHIP OPPORTUNITIES

Red Meat Sector Conference
2026

28-29 September 2026
Tākina Wellington Convention and Exhibition Centre

Meat Industry Association of New Zealand (Inc)

conference@redmeatsector.co.nz
www.redmeatsector.co.nz

WELCOME FROM THE CHAIR

THE RED MEAT SECTOR CONFERENCE WILL BE HELD ON 28 - 29 SEPTEMBER 2026 AT TAKINA WELLINGTON CONVENTION AND EXHIBITION CENTRE

The conference is hosted by the Meat Industry Association of New Zealand (MIA) with partnership sponsor Beef+ Lamb New Zealand Limited (B+LNZ).

It is the most significant networking event on the red meat calendar, bringing together people from all areas across the supply chain, including processors, exporters, distributors, sector leaders, regulators, policy makers, and farmers.

The annual conference provides delegates from across the red meat sector with a programme of high-qualityspeakers covering the most topical issues relevant to our sector, with ample opportunity to network.

The conference aims to promote and foster the red meat sector by providing a framework for engagement across the supply chain between farmers, industry, and service providers, as well as showcasing expertise and best practice.

Two major social events are planned during the conference: a Welcome Cocktail function, and a Gala Dinner.

We value our sponsor partnerships and invite new sponsors, as well as those who have been part of the Red Meat Sector Conference for some years. Outlined in this booklet you will find the different opportunities for your company to be involved with the Red Meat Sector Conference 2026. Each type of partnership comes with its own benefits which are also outlined.

We hope you will join us in Wellington.

Nathan Guy
Chair
Meat Industry Association

OVERVIEW

WHAT IS THE OBJECTIVE?

The objective of the Red Meat Sector Conference is to promote and foster the red meat sector by providing a framework for engagement with farmers, industry and networks, as well as showcasing innovation and best practice.

WHO WILL BE THERE?

The conference attracts delegates and sponsors from across the spectrum of the red meat sector. These include leaders from processing, exporting, distribution, marketing, senior government officials, farming, and representatives from associated industries and sectors such as shipping, packing, banking, farming supplies and research and development.

If your organisation is involved in the red meat sector, we invite you to be part of this peak industry event.

WHAT ARE THE SPONSORSHIP OPPORTUNITIES?

There are a variety of ways to support the conference through sponsorship. Please read the package details in the following pages. In addition to these packages, we would be pleased to tailor a package to suit your organisation's specific needs. Please note all prices are in NZ dollars and exclude GST, which will be applied at 15%..

WHO DO I CONTACT?

Please contact the conference coordinator to discuss your requirements, or complete the application form and return it to the address provided. We will promptly confirm whether the package you have selected is still available. Once your sponsorship is confirmed, we will provide you with an invoice and you will start to enjoy the benefits sponsorship brings.

Red Meat Sector Conference

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SPONSORSHIP OPPORTUNITIES

1 ONLY

PRINCIPAL SPONSOR

Promotional opportunities

- Exclusive naming rights to the plenary room
- Acknowledgement of your company as the Principal Sponsor at the opening of the conference, and other opportunities where available
- Company logo on holding slides in plenary room
- Conference app splash advert (your company's banner ad appears full-screen every time an attendee opens the mobile app). This is exclusive to the Principal Sponsor
- Opportunity to share a 2 minute video on your company or a 5 minute couch session with Jehan to discuss your company
- Acknowledgement of your company as the Principal Sponsor on the conference website with a link to your company's website
- Opportunity to display signage in the plenary room

Company logo on all pre-conference promotional communications

Plus complimentary

Three conference registrations, including tickets to the gala dinner (including pre-dinner drinks). Excludes accommodation and travel.

Company logo on the conference pull-up banners

***Exhibition area including**

- One stand area 2m x 2m or to be negotiated
- One display table 1.Bm x 6.0m and two chairs

*Conference organisers can arrange other display requirements including display boards, TVs, laptops etc. Note that these will be at sponsor's own expense.

SOLD

TOTAL INVESTMENT

$16,000+GST

1 ONLY

GALA DINNER

Promotional opportunities

- Exclusive naming rights to the Gala Dinner
- Acknowledgement of your company as the Gala Dinner Sponsor at the opening of the conference, and other opportunities where available
- Company logo on holding slides in plenary room
- Company logo on dinner menus
- Company logo on the footer banner of the conference app (rotating)
- Opportunity to speak at the Gala Dinner (five minutes)
- Acknowledgement of your company as the Gala Dinner Sponsor on the conference website with a link to your company's website
- Opportunity to display signage at the Gala Dinner venue
- Company logo on all pre-conference promotional communications

SOLD

Plus complimentary

Four conference registrations, including four tickets to the gala dinner (including pre-dinner drinks). Excludes accommodation and travel

Company logo on the conference pull-up banners

***Exhibition area including**

- One stand area 2m x 2m or to be negotiated
- One display table 1.⁸m x .⁶0m and two chairs

*Conference organisers can arrange other display requirements including display boards, TVs, laptops etc. Note that these will be at sponsor's own expense; prices on application.

TOTAL INVESTMENT

NZ$22,000 + GST

1 ONLY

WELCOME COCKTAILS SPONSOR

Promotional opportunities

- Exclusive naming rights to the Welcome Cocktail function
- Opportunity to speak at the Welcome Cocktail function (three minutes)
- Acknowledgement of your company as the Welcome Cocktails Sponsor at the opening of the conference, and other opportunities where available
- Company logo on holding slides in plenary room
- Company logo on the footer banner of the conference app (rotating)
- Acknowledgement of your company as the Welcome Cocktails Sponsor on the conference website with a link to your company's website
- Opportunity to display signage at the Welcome Cocktail function venue
- Company logo on all pre-conference promotional communications

SOLD

Plus complimentary

Three conference registrations, including two tickets to the gala dinner (including pre-dinner drinks). Excludes accommodation and travel

Company logo on the conference pull-up banners

***Exhibition area including**

- One stand area 2m x 2m or to be negotiated
- One display table 1 8m x 6.0m and two chairs

*Conference organisers can arrange other display requirements including display boards, TVs, laptops etc. Note that these will be at sponsor's own expense; prices on application.

TOTAL INVESTMENT

NZ$8,800 + GST

1 ONLY

PRE-DINNER NETWORKING DRINKS

Promotional opportunities

- Exclusive naming rights to the Pre-Dinner Networking Drinks Sponsor
- Opportunity to speak at the Pre-Dinner Networking Drinks (three minutes)
- Acknowledgement of your company as the Pre-Dinner Networking Drinks Sponsor prior to the close of conference
- Company logo on holding slides in plenary room
- Company logo on the footer banner of the conference app (rotating)
- Acknowledgement of your company as the Pre-Dinner Networking Drinks Sponsor on the conference website with a link to your company's website
- Opportunity to display signage at the Pre-Dinner Networking Drinks venue
- Company logo on all pre-conference promotional communications

SOLD

Plus complimentary

Two conference registrations, including two tickets to the gala dinner (including pre-dinner drinks). Excludes accommodation and travel

Company logo on the conference pull-up banners

***Exhibition area including**

- One stand area 2m x 2m or to be negotiated
- One display table 1.8m x 6.0m and two chairs

*Conference organisers can arrange other display requirements including display boards, TVs, laptops etc. Note that these will be at sponsor's own expense; prices on application.

TOTAL INVESTMENT

NZ$6,500 + GST

5 ONLY GOLD SPONSOR

Promotional opportunities

- Acknowledgement of your company as a Gold Sponsor at the opening of the conference and other opportunities where available
- Company logo on holding slides in plenary room
- Company logo on the footer banner of the conference app (rotating)
- Acknowledgement of your company as the Gold Sponsor on the conference website with a link to your company's website
- Opportunity to share a 2 minute video on your company or a 5 minute couch session with Jehan to discuss your company
- Company logo on all pre-conference promotional communications

Plus complimentary

Two conference registrations, including two tickets to the gala dinner (including pre-dinner drinks). Excludes accommodation and travel

Company logo on the conference pull-up banners

***Exhibition area including:**

- One stand area 2m x 2m or to be negotiated
- One display table 1.Bm x 6.0m and two chairs

*Conference organisers can arrange other display requirements including display boards, TVs, laptops etc. Note that these will be at sponsor's own expense; prices on application.

TOTAL INVESTMENT
NZ$8,500 + GST

UNLIMITED SILVER SPONSOR

Promotional opportunities

- Acknowledgement of your company as a Silver Sponsor at the opening of the conference and other opportunities where available
- Company logo on holding slides in plenary room
- Company logo on the footer banner of the conference app (rotating)
- Acknowledgement of your company as a Silver Sponsor on the conference website with a link to your company's website
- Company logo on all pre-conference promotional communications

Plus complimentary

One conference registration, including ticket to the gala dinner (including pre-dinner drinks). Excludes accommodation and travel

***Exhibition area including:**

- One stand area 2m x 2m or to be negotiated
- One display table 1.8m x 6.0m and two chairs

*Conference organisers can arrange other display requirements including display boards, TVs, laptops etc. Note that these will be at sponsor's own expense; prices on application.

TOTAL INVESTMENT

NZ$5,500 + GST

UNLIMITED BRONZE SPONSOR

Promotional opportunities

- Acknowledgement of your company as a Bronze Sponsor at the opening of the conference and other opportunities where available
- Company logo on holding slides in plenary room
- Acknowledgement of your company as the Bronze Sponsor on the conference website with a link to your company's website
- Company logo on all pre-conference promotional communications

TOTAL INVESTMENT
NZ$2,000 + GST

UNLIMITED TRADE STAND OPPORTUNITIES

Promotional opportunities

- Acknowledgement of your company as a Trade Stand Sponsor at the opening of the conference
- Company logo on holding slides in plenary room
- Acknowledgement of your company as a Trade Stand Sponsor on the conference website with a link to your company's website
- Company logo on all pre-conference promotional communications

Plus complimentary

One conference registration, including ticket to the gala dinner (including pre-dinner drinks). Excludes accommodation and travel

***Exhibition area including:**

- One stand area 2m x 2m or to be negotiated
- One display table 1.8m x 6.0m and two chairs

**Conference organisers can arrange other display requirements including display boards, TVs, laptops etc. Note that these will be at sponsor's own expense; prices on application.*

TOTAL INVESTMENT
NZ$3,500 + GST

1 ONLY

NAME TAGS

SOLD

Promotional opportunities

- Company logo on holding slides in plenary room
- Company logo placed on every delegate name tag and lanyard
- Company logo on the footer banner of the conference app (rotating)
- Acknowledgement of your company as the Name Tag Sponsor on the conference website with a link to your company's website
- Company logo on all pre-conference promotional communications

Plus complimentary

One conference registration, including ticket to the gala dinner (including pre-dinner drinks). Excludes accommodation and travel

Name tag sponsorship must be confirmed by Friday 9 June 2025

TOTAL INVESTMENT

NZ$6,000 + GST

2 ONLY

MORNING OR AFTERNOON TEA

Promotional opportunities

- Acknowledgement of your company as the Morning or Afternoon Tea Sponsor prior to the morning or afternoon tea break
- Company logo on holding slides in plenary room
- Company logo placed prominently on catering tables during morning or afternoon tea break
- Company logo on the footer banner of the conference app (rotating)
- Acknowledgement of your company as the Morning or Afternoon Tea Sponsor on the conference website with a link to your company's website
- Company logo on all pre-conference promotional communications

Plus complimentary

One conference registration, including ticket to the gala dinner (including pre-dinner drinks). Excludes accommodation and travel

SOLD

TOTAL INVESTMENT

NZ$3,500 + GST

2 ONLY

COFFEE CART

Promotional opportunities

- Acknowledgement of your company as the Coffee Cart Sponsor at the conference opening
- Company logo on holding slides in plenary room
- Company logo placed prominently on coffee cart
- Company logo on the footer banner of the conference app (rotating)
- Acknowledgement of your company as the Coffee Cart Sponsor on the conference website with a link to your company's website
- Company logo on all pre-conference promotional communications

SOLD

TOTAL INVESTMENT

NZ$5,000 + GST ** Sponsor 2x coffee carts at $8,000 + GST*

1 ONLY

CONFERENCE LUNCH

Promotional opportunities

- Acknowledgement of your company as the Conference Lunch Sponsor prior to the lunch break
- Company logo on holding slides in plenary room
- Company logo on the footer banner of the conference app (rotating)
- Acknowledgement of your company as the Conference Lunch Sponsor on the conference website with a link to your company's website
- Company logo placed prominently on catering tables during lunch break
- Company logo on all pre-conference promotional communications

Plus complimentary

One conference registration, including ticket to the gala dinner (including pre-dinner drinks). Excludes accommodation and travel

***Exhibition area including:**

- One stand area 2m x 2m or to be negotiated
- One display table 1.8m x 6.0m and two chairs

**Conference organisers can arrange other display requirements including display boards, TVs, laptops etc. Note that these will be at sponsor's own expense; prices on application.*

TOTAL INVESTMENT

NZ$5,000 + GST

ONLY

BREAKOUT SESSION

Promotional opportunities

- Acknowledgement of your company as the Sponsor of a Breakout Session during the conference and other opportunities where available
- Company logo on holding slides in plenary room
- Company logo on the footer banner of the conference app (rotating)
- Acknowledgement of your company as the Breakout Session Sponsor on the conference website with a link to your company's website
- Opportunity to display signage in Breakout Session room
- Company logo on all pre-conference promotional communications

SOLD

Plus complimentary

One conference registration, including ticket to the gala dinner (including pre-dinner drinks). Excludes accommodation and travel

***Exhibition area including:**

- One stand area 2m x 2m or to be negotiated
- One display table 1.8.m x .6.0m and two chairs

**Conference organisers can arrange other display requirements including display boards, TVs, laptops etc. Note that these will be at sponsor's own expense; prices on application.*

TOTAL INVESTMENT

NZ$5,500 + GST

1 ONLY

CHARGING STATION SPONSOR

$2,500 + GST *Same conditions as coffee cart*

Keep delegates connected! With a dedicated charging station, situated in the Exhibition/Catering area in a prominent space, full branding opportunities available.

SPONSORSHIP BENEFITS SUMMARY

Package	Investment (NZ$ + GST)	Limited to	Naming rights	short video or couch session	Signage opportunity	Logo on holding slides
Principal **SOLD**	$16,000	1	✓	✓	✓	✓
Gala Dinner **SOLD**	$22,000	1	✓	✓	✓	✓
Welcome Cocktail Function **SOLD**	$8,800	1	✓	✓	✓	✓
Pre-dinner Networking **SOLD**	$6,500	1	✓	✓	✓	✓
Gold	$8,500	5		✓		✓
Name tag **SOLD**	$6,000	1	On tags			✓
Breakout Session **SOLD**	$5,500	4		✓	✓	✓
Charging Station Sponsor	$2,500	1			On charging station	✓
Conference Lunch	$5,500	1				✓
Silver	$5,500	unlimited				✓
Coffee Cart **SOLD**	$5,000	2			On coffee cart	✓
Morning Tea / Afternoon Tea **SOLD**	$3,500	1 each			On morning / afternoon tea tables	✓
Lunch	$5,500	1			On lunch tables	✓
Bronze	$2,000	unlimited				✓
Trade Stand	$3,500	unlimited				

Package	Logo on conference App	Logo on pre-conference comms	Logo and link on conference website	Trade stand	Complimentary registration and dinner
Principal	✓	✓	✓	✓	3
Gala Dinner	✓	✓	✓	✓	4
Welcome Cocktail Function	✓	✓	✓	✓	3
Pre-dinner Networking	✓	✓	✓	✓	2
Gold	✓	✓	✓	✓	2
Name tag	✓	✓	✓		1
Breakout Session	✓	✓	✓	✓	1
Charging Station Sponsor	✓	✓	✓		
Conference Lunch	✓	✓	✓	✓	1
Silver	✓	✓	✓	✓	1
Coffee Cart	✓	✓	✓		
Morning Tea / Afternoon Tea	✓	✓	✓		1 each
Lunch	✓	✓	✓	✓	1
Bronze	✓	✓	✓		
Trade Stand					1

Promotional opportunities

- Company logo on holding slides in plenary room
- Acknowledgement on all conference collateral as the 'Charging Station Sponsor'
- Opportunity to brand the charging station (branding costs are additional)

SPONSORSHIP CANCELLATION

Prior to 26 May 2026
A full refund, less an administration fee of $100 and reimbursement of actual expenses incurred in respect of the chosen package.

After 26 May 2026
A full refund, less an administration fee of $200 and reimbursement of actual expenses incurred by the conference in respect of the chosen package.

Note that all prices are in New Zealand dollars and exclude GST, which will be applied at 15%.

TERMS AND CONDITIONS

1. Applications will be processed in the order they are received.
2. Applicants will be advised of the availability of the sponsorship package requested within two (2) working days of receipt of a completed application form.
3. The conference hosts and organisers will take all diligent care to fulfil the listed sponsorship commitments. Sponsorship benefits received will be those available at the time of application and stage of planning.
4. Sponsors are required to make the necessary payment by the 20th of the month following invoice.
5. All company promotional material must be supplied to the venue at the address and time specified.
6. Sponsors are responsible for providing all their requirements such as banners, promotional and any other materials except those specified in the sponsorship confirmation letter.
7. Sponsors are responsible for the security of their own equipment and materials whilst at the conference.
8. Cancellation of sponsorship must be advised by written notice from the nominated sponsor contact and any payment received from the sponsor may be subject to an administration fee and reimbursement of any expenses incurred by the hosts and organisers in respect of the agreed sponsorship before being returned to the sponsor.
9. The hosts and organisers reserve the right to alter the conference programme without notice and cancel the conference.
10. Cancellation of the conference must be given in writing from the hosts or organisers to the sponsor. Any payment received from the sponsor may be subject to an administration fee and reimbursement of any expenses incurred by the hosts and organisers in respect of the agreed sponsorship before being returned to the sponsors.

Red Meat Sector Conference

2026

CONTACTS

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