

From our Pasture to your Plate

# RED MEAT SECTOR CONFERENCE

# PROGRAMME



Red Meat  
Sector  
Conference

2024

22 - 23 July 2024  
Takina, Wellington

Brought to you by



Supported by Partnership Sponsor



## MONDAY 22 JULY

Time	Session
4:30 - 6:30 PM	Registration opens
4:30 - 6:30 PM	Welcome cocktail Sponsored by QCONZ

## TUESDAY 23 JULY

Time	Session
7:30 AM	Registration opens
8:10 - 8:15 AM	Mihi Whakatau
8:15 - 8:30 AM	Welcome and housekeeping, Dr Michelle Dickinson (MC)
8:30 - 8:55 AM	Government Address
9:00 - 9:10 AM	Welcome from MIA Chair, Nathan Guy
9:10 - 9:15 AM	Welcome from Partnership Sponsor, Kate Acland - Beef + Lamb
9:15 - 9:40 AM	<b>Agriculture and trade - New Zealand's winning formula, Min. Todd McClay - Agriculture and Trade</b> New Zealand has a proud history as an agricultural producer and trading nation. Hear from the Government about the ambition to leverage our rich expertise in both areas to boost our future prosperity.
9:45 - 10:10 AM	<b>The emerging trade landscape and keys to success, Vangelis Vitalis - MFAT</b> <i>With Big Power maneuverings on the rise, the global geopolitical and trade landscape is shifting fast. That can make for choppy waters for a small, open, trading nation in the South Pacific. Hear from New Zealand's leading trade expert on the changes we need to make to successfully navigate the new trade normal of the 21st century.</i>



## TUESDAY 23 JULY

Time	Session
10:15 – 10:45 AM	<b>Panel Discussion: ANZAC take on the world</b> Patrick Huchison – AMIC, Hamish Marr – NZ SATE, Su McCluskey – Aus SATE <i>Australia and New Zealand share many things, including a strong pivot to the emerging economies of the Asia Pacific region. Hear from leading industry, agriculture and trade specialists from both sides of the Tasman about the opportunities they see for red meat exports in the decade ahead.</i>
10:50 – 11:20 AM	<b>Morning tea</b> Sponsored by Philadelphia Regional Port Authority
11:25 – 11:55 AM	<b>Partnership Sponsor – Beef + Lamb: Farming for Customers of the Future</b>
12:00 – 12:45 PM	<b>Breakout session 1: Evolving customers</b> , Fiona Acheson – NZTE <b>Breakout session 2: Emerging Technology and climate change</b>
12:45 – 1:45 PM	<b>Lunch</b> Sponsored by Apparelmaster
1:50 – 2:35 PM	<b>Breakout session 3: Nutrition and public health</b> , Julia Sekula – Beef + Lamb <b>Breakout session 4: Biosecurity</b> Pete Thomson – MPI
2:40 – 3:10 PM	<b>Afternoon tea</b> Sponsored by Kotahi Logistics
3:15 – 3:45 PM	<b>Connecting producers to customers</b> , <i>Logistics play a critical but often under-recognised role in getting red meat from farmers to consumers around the world. Hear from leading voices in the logistics chain as they share their perspectives on the forces shaping how we move product around the world.</i>
3:50 – 4:00 PM	<b>Conference wrap</b> , Sirma Karapeeva – CEO, Meat Industry Association
6:00 PM	<b>Pre-dinner cocktail</b> Sponsored by McCarthy's-Uniworks
7:00 – 9:30 PM	<b>Maersk Gala dinner</b> <b>Gala Dinner Speaker</b> , Chef Dale Bowie <i>Hear from The Development Kitchen's founder about how his team are blending science and cookery to ensure New Zealand grass-fed red meat establishes itself as a unique dining experience using a distinct flavour and texture profile.</i>